

BINGHAMTON
SENATORS

host the

29th ANNUAL HEART CUP

Police & Fire Night to benefit the

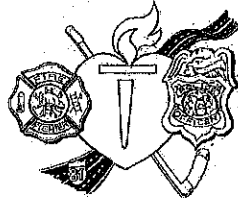


American
Heart
Association®

Saturday, February 15th at 4:30pm

Binghamton Police vs.

Binghamton Fire



then at 7:05pm

Binghamton Senators vs.

Worcester Sharks



Group Name (if applicable): _____

Name: _____

Address: _____

Phone: _____

City _____ State _____ Zip _____

Credit Card # _____ VISA MC DSC

Expiration Date _____

Regular Ticket Price \$19.00

Saturday February 15th, 2014

\$2.00 from each ticket goes to the American Heart Association

Of Tickets: _____ @ \$15.00 = _____ Total 1 TICKET GETS YOU BOTH GAMES!!

TO ORDER TICKETS:

PHONE:

607 722-7367 (use Code Heart)

ONLINE AT: (SAFE AND SECURE)

<https://www.formstack.com/forms/?1358201-RXJler7gak>

IN PERSON: B-SENS OFFICE ON 3RD FLOOR OF ARENA

FAX:

607 722-7424

MAIL:

Binghamton Senators Attn: Heart
1 Stuart St. 3rd Floor Arena
Binghamton NY 13901

BINGHAMTON
SENATORS

January 21, 2014

Greetings:

The Binghamton Senators, battling for first place in the East Division of the American Hockey League, are currently in the middle of their 12th season of exciting American Hockey League action. The Senators would like to invite all police, fire, first responders, and related industries in the area to a special night of hockey. On Saturday February 15th we will be hosting the **29th Annual Heart Cup Police and Fire Game to support the American Heart Association**. On this night, the Binghamton Police will take on the Binghamton Fire in a 4:30 game, followed by the Binghamton Senators versus Worcester Sharks at 7:05. As part this night we give all police, fire, first responders and their families, and friends a discount on game tickets for that night.

On the back of this letter is a flyer with details and ordering information for the 29th annual Heart Cup. Tickets are only \$15.00 with \$2.00 from each ticket going to the American Heart Association. One ticket gets you into both games. You can save up to \$4.00 per ticket, and there is no minimum or maximum to buy. There is also a website link to order your tickets online, safe and secure listed on the flier. Buy as a group, or you can simply give this offer to all your employees, etc.

If you have any questions, or would like to reserve seats, please contact the Binghamton Senators office directly at 607-722-7367.

Sincerely,

Jason Camp
Jason Camp
V.P of Sales

Joe Battaglini
Joe Battaglini
Director of Media Relations

Patrick Varga
Patrick Vargo
Personal Group Sales

Stephen Popoloski
Stephen Popoloski
Sales Representatives